



# MASTER BUILDERS SOUTH AFRICA

## MASTER BUILDERS SOUTH AFRICA 2018 CONGRESS - EXHIBITION

Master Builders South Africa is inviting you to participate at its upcoming Annual Congress in **Port Elizabeth, Eastern Cape** and promote your organisation and the services it provides to a unique group of decision-makers from the Construction industry in Southern Africa. The event is a major highlight on the construction industry calendar that is attended by leaders and owners of established and emerging businesses in the industry, senior government officials from sector departments, representatives from local government, financial institutions, suppliers in the construction industry and many more. Approximately **350 delegates** are expected to attend this year's event. The 2018 Master Builders South Africa Congress is the **113<sup>th</sup>** edition of this annual event, and is planned around the theme:

***"Building South Africa Together"***.

### Dates & Venue

## 09 - 11 September 2018

### Boardwalk International Convention Centre - Port Elizabeth

#### Why Exhibit at the Master Builders Congress

- ◆ The Master Builders Annual Congress is the best & most cost-effective platform to interact with Construction-Industry role players;
  - ◆ It offers a clearly defined target market group for focused marketing;
  - ◆ You enjoy professional support to successfully exhibit prior to & during the event.



#### How to Register

- ◆ Complete the attached registration form and email it to: [exhibition@masterbuilders.org.za](mailto:exhibition@masterbuilders.org.za)
  - ◆ A Tax Invoice will be issued
  - ◆ Exhibition space will be confirmed upon receipt of payment
- ◆ Should you require any further information, please contact: **Tel: 011 205 9000**



PO Box 1619, Halfway House 1685  
No.1 Second Road, Halfway House, Midrand  
[info@mbsa.org.za](mailto:info@mbsa.org.za), [www.mbsa.org.za](http://www.mbsa.org.za)  
Tel 011 205 9000, Fax 011 315 1644

## [www.congress.masterbuilders.org.za](http://www.congress.masterbuilders.org.za)

# Congress Packages

DESCRIPTION	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITION	EXHIBITION STAND
<b>Amount</b>	<b>R 550 000</b>	<b>R 399 000</b>	<b>R 228 000</b>	<b>R 114 000</b>	<b>R 114 000</b>	<b>R 22 800</b>
<b>EXPOSURE: PRE AND DURING CONGRESS</b>						
Exclusive branding at the sponsored dinner function	Yes	-	-	-	-	-
Advertisement in the SOUTH AFRICAN BUILDER to be distributed at Congress	Full page 1 month	½ page 1 month	½ page 1 month	½ page 1 month	½ page 1 month	-
Advertisement in Congress Programme	Full page	Full page	Full page	Full page	Full page	
Exhibition stand (s)	2	1	1		1	1
Logo to appear on all marketing material distributed prior to Congress	Yes	Yes	Yes	Yes	Yes	-
Sponsor banners in the plenary (850mm x 2100mm)	4	3	2	1	1	-
Inclusion of brochures or marketing material in delegate bag	Yes	Yes	Yes	Yes	Yes	-
Co-branding of the delegate bag (Sponsor/MBSA)	Yes	Yes				
Congress Delegate passes (includes access to the conference sessions and social events; excludes travel and accommodation)	6	4	3	2	2	-
Additional representatives to attend the sponsored dinner function	10					
Representatives at the Exhibition Area	2	2	2		2	2
<b>EXPOSURE : POST CONGRESS</b>						
Advertisement in the SOUTH AFRICAN BUILDER	Full page	½ page				

## Additional Marketing Opportunities

<b>Audience Response App</b> <ul style="list-style-type: none"> <li>Two complimentary registration passes to the Congress</li> <li>Company banner advertisement / logo on app</li> <li>Listing in Sponsors module with contact details</li> </ul>	<b>R114 000</b>
<b>Partner Outings</b> <ul style="list-style-type: none"> <li>Various options, such as spa vouchers, will be available to sponsors</li> </ul>	<b>R45 600</b>
<b>USB's</b> <ul style="list-style-type: none"> <li>Logo on USB's (co-branded MBSA) MBSA will supply USB's</li> </ul>	<b>R45 600</b>
<b>Local Speakers</b>	<b>R28 500</b>
<b>Overseas speakers</b> <ul style="list-style-type: none"> <li>One complimentary registration pass to the Congress</li> <li>Logo on screen in slot/session</li> <li>Introduction to speaker</li> </ul>	<b>R57 000</b>
<b>Breakaway Session (1 of 3)</b> <ul style="list-style-type: none"> <li>Company banner in the venue (2)</li> <li>Acknowledgement as a breakaway sponsor at the session</li> <li>Representative as member of the panel (subject to good knowledge of the discussion matter)</li> <li>Inclusion of brochures or marketing material in delegate bag</li> </ul>	<b>R34 200</b>
<b>Conference pens &amp; notepads</b> <ul style="list-style-type: none"> <li>Logo on the pens and notepads together with the Congress 2018 logo</li> </ul>	<b>R34 200</b>
<b>Delegate Bag Inserts</b> <ul style="list-style-type: none"> <li>Single insert (maximum size A4) inserted in the delegate bags by the organisers.</li> </ul>	<b>R5 700</b>

**NB. All prices exclude 15% VAT**

# Registration Form

First Name :	Surname :	Title :
Company Name :	Position :	
Registration No. :	VAT Number :	
Tel Number :	Fax Number :	
Email Address :		
Postal Address :		
Preferred Sponsorship Package :	Amount : R	-
Authorised Signature :	Date :	

## TERMS AND CONDITIONS

- The exhibition stand packages are quoted exclusive of VAT. 15% VAT will be added to the quoted price.
- The exhibition stand packages include the registration of 2 persons per day to man the exhibition stand. This registration does not include access to the Conference or the Conference venue and the social programme.
- The standard exhibition stand package is based upon the following configuration:
  - Exhibition walls
  - Fascia board with company name (no logo, an average of 20 letters)
  - 15 amp power point, with a shared DB Board
  - 1 x double fluorescent light
  - 1 x conference table plus 2 chairs
- Exhibition space will be allocated only on the return of the completed and signed exhibition stand booking form and receipt of a 50% deposit in order to secure the space. A letter of confirmation will be provided as a confirmation of the booking, together with a tax invoice.
- **ALL PAYMENTS MUST BE RECEIVED IN FULL BEFORE 31 AUGUST 2018.** No exhibitor will be permitted to begin moving in operations until full payment and an exhibition stand booking form has been received.
- CANCELLATION: In the event of cancellation before **1 AUGUST 2018**, a 10% service fee is applicable. No refunds will be considered for cancellations made after this date.
- No exhibitors shall assign, sublet or apportion the whole or any part of their exhibition stand package except upon written consent of the Congress organisers.
- All approved refunds will be paid after the completion of the Congress.

Should you require any further information, please contact:

Tel: 011 205 9000 or Email: [exhibition@masterbuilders.org.za](mailto:exhibition@masterbuilders.org.za)

## Additional Information

VENUE	: Boardwalk International Convention Center
CONGRESS THEME	: <i>Building South Africa together!</i>
CONFERENCE VENUE	: <i>The Tsitsikama Hall B1</i>
EXHIBITION VENUE	: <i>The Tsitsikama Hall C2</i>
CONGRESS DATES	: Monday 10 - Tuesday 11 September 2018
VISITOR PROFILE	: Industry exhibition open to Congress delegates only

### REFRESHMENTS & LUNCHES WILL BE SERVED IN THE EXHIBITION VENUE

EXHIBITION TIMES	: Monday 10 September from 07:30 to 16:00 Tuesday 11 September from 07:30 to 14:30
------------------	---------------------------------------------------------------------------------------

### EXHIBITOR BUILD-UP AND BREAK-DOWN SCHEDULE

<b>Build-up</b> Sunday 09 September Exhibitors: 14h00 to 17:00	<b>Break-down</b> Tuesday 11 September Exhibitors: 14:30 to 17:00
----------------------------------------------------------------------	-------------------------------------------------------------------------

### Join our mailing list!

Get up to date information on Master Builders South Africa events throughout the country. Send an email to: [exhibition@masterbuilders.org.za](mailto:exhibition@masterbuilders.org.za)