

MASTER BUILDERS CONGRESS 2019: SPONSORSHIP

09 – September 2019, Emperors Palace Convention Centre, Kempton Park, Ekurhuleni

‘Building a sustainable, innovative & transformed construction sector’

Master Builders South Africa (MBSA) is inviting you to participate at its upcoming Annual Congress at the Emperors Palace Convention Centre in Kempton Park, Ekurhuleni. The event is a prime opportunity to promote your organisation and the services it provides to a unique group of decision-makers from the Construction industry in South Africa. It is a major highlight on the construction industry calendar that is attended by leaders and owners of established and emerging businesses in the industry, senior government officials from sector departments, representatives from local government, financial institutions, suppliers in the construction industry and many more. Approximately 400 delegates are expected to attend this year’s event.

Why sponsor the Master Builders Congress?

- ✓ The best platform to get access to key decision-makers for the construction sector in South Africa.
- ✓ A clearly defined target market group for focused marketing.
- ✓ Professional support to maximise your company’s exposure before, during and after the event.
- ✓ Representation by delegates from all the country’s provinces and from the region.
- ✓ Pre and post-event exposure on Congress-related and other marketing platforms.
- ✓ Preferential terms on other MBSA/MBA events and programmes.

Sponsorship Options

SPONSORSHIP PACKAGE	SPONSORSHIP AMOUNT (excl. VAT)
PLATINUM (only 1 available) <ul style="list-style-type: none"> - Exclusive branding at the sponsored dinner function - 3 x Full-page full-colour advertisement in the SOUTH AFRICAN BUILDER (incl. Congress Edition) - Full-page full-colour advertisement in Congress Programme plus logo on front cover. - Congress website banner on the Home & Registration pages prior to Congress - Acknowledgement as the Platinum sponsor on all Congress-related marketing material - 4 x Sponsor banners in the plenary (850mm x 2100mm) - Inclusion of brochures or marketing material in delegate bag - 6 x Congress Delegate passes (excl. travel and accommodation) - 4 x Additional representatives to attend the sponsored dinner function 	R399 999.00
GOLD PACKAGE (only 2 available) <ul style="list-style-type: none"> - Full-page full-colour advertisement in the SOUTH AFRICAN BUILDER (Congress Edition) - Full-page full-colour advertisement in Congress Programme plus logo on front cover. - Congress website banner on the Home & Registration pages prior to Congress - Acknowledgement as the Gold sponsor on all Congress-related marketing material - 4 x Sponsor banners in the plenary (850mm x 2100mm) - Inclusion of brochures or marketing material in delegate bag - 6 x Congress Delegate passes (excl. travel and accommodation) 	R228 000.00
SILVER PACKAGE <ul style="list-style-type: none"> - Full-page full-colour advertisement in the SOUTH AFRICAN BUILDER - Full-page full-colour advertisement in Congress Programme - Acknowledgement as the Silver sponsor on all Congress-related marketing material - 2 x Sponsor banners in the plenary (850mm x 2100mm) - Inclusion of brochures or marketing material in delegate bag - 4 x Congress Delegate passes (excl. travel and accommodation) 	R114 000
BRONZE PACKAGE <ul style="list-style-type: none"> - Half-page full-colour advertisement in the SOUTH AFRICAN BUILDER - Acknowledgement as the Bronze sponsor on all Congress-related marketing material - 1 x Sponsor Banner in the plenary (850mm x 2100mm) - Inclusion of brochures or marketing material in delegate bag - 2 x Congress Delegate passes (excl. travel and accommodation) 	R22 800

Registration Form

First Name :	Surname :	Title :
Company Name :	Designation :	
Registration No. :	Co. VAT No. :	
Tel Number :	Fax No. :	
Email Address :		
Postal Address :		
Sponsorship Package :	Amount :	
Authorised Signature :	Date :	

For more information, please contact the event organizers on **Tel:** +27 11 205 9000 or **Email:** congress@masterbuilders.org.za

About Master Builders South Africa

Master Builders South Africa is the leading national representative body in the building and construction industry in South Africa. It operates as Federation of registered employer Associations representing contractors and employers in the construction industry, and is regulated in terms of Section 107 of the Labour Relations Act 66 of 1995. The organisation's role is to promote viewpoints and interests of the industry, promote high quality standards through support to members, and engage government and legislative bodies on national policies that affect the industry. The purpose is to create a sustainable building industry in South Africa. Master Builders' combined membership of contractors, subcontractors, materials suppliers and manufacturers exceeds 4 000 registered members. It has a footprint and offices in all the country's provinces, and is headquartered in Midrand, Johannesburg. The Federation is a non-profit organisation, and is not driven by a profit-making motive. Additional information on the organisation is available on the official website www.masterbuilders.org.za.